

Terrance Davon Smith

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RELEVANT EXPERIENCE

[Springfield Commonwealth Academy](#) | Springfield, MA

Director of Residential Life & Community Programs | August 2015- Present

- Draft and implement community guidelines for residential quarters and uphold institutional policy in risk-management, crisis-intervention, facilities and public safety.
- Coordinate weekly meetings with resident advisors, program specialists and food service, and vending professionals to set goals, evaluate, and monitor program development.
- Provide students with integrated character-development programming; i.e. access to online courses, off-site retreats, summer learning and recreational summer camps- to support their emotional, intellectual, and social growth.
- Lead fundraising efforts via grassroots campaigns and entrepreneurship, to create equitable pathways for student travel (\$30,000 USD raised to date.) This affords every student the opportunity to participate in school sponsored domestic and international field programs.

[YMCA Camp Woodstock](#) | Woodstock Valley, CT

Public Relations Director | June 2013- Present

- Manage all aspects social media strategy, including daily website maintenance, original posts and campaigns, (Facebook, Twitter, Instagram, Snapchat, YouTube and Vimeo) and increased user-engagement by 37.5% over 4 years.
- Capture and publish images and video of program activities, special events and camper experiences. Upload curated images to the parent server and camp-sponsored social media platforms.
- Conceptualize and produce short films, create video commercials/spots, conduct interviews, and gather camper art projects to supplement year-round marketing campaigns.
- Train 150 staff members on social-media etiquette and boundaries, keynote diversity and inclusion workshops for 100 campers, and advise senior staff on best practices in the fields of media, self-advocacy, diversity, and intercultural communication.
- Serve as primary liaison between camp leadership and international campers/staff, and recruitment programs. Mitigating logistical challenges with organizations from Dominican Republic, Spain and China.

[Springfield Commonwealth Academy](#) | Springfield, MA

Film & Spanish Instructor | August 2013- July 2015

- Provided creative and thoughtful presentations to students, synthesized daily coursework and measured student engagement, comprehension and achievement.
- Created a fused curriculum for English Language Arts/ Media. Students honed their skills in film editing, photography and video production, while applying grade-level language competencies (vocabulary development, reading comprehension, composition and structure.)
- Authored and implemented, character-development curricula that examined the impact of race, poverty and sexual identity in urban education. I engaged students in meaningful debate and provided the platform for them to articulate their viewpoints via essays, montages, and multimedia projects.
- Designed an “Introduction to Spanish” course, that promoted acquiring language skills through immersion. The course culminated with a community-service trip to Puerto Rico, where students experienced language in-perspective, by sampling culture and cuisine, volunteering at a homeless shelter and leading a dance-a-thon at a children's hospital.

[The Discovery Center](#) | Woodstock Valley, CT

Diversity Counselor/ Instructor | March 2013- June 2013

- Led team-building activities promoting cross-cultural understanding. Provided students with strategies to cope with problem-solving, self motivation, conflict resolution, and improve communication skills.
- Imparted lessons addressing stereotypes, racism, prejudice, bullying, inclusion/exclusion and group dynamics. Facilitated cultural presentations, group-games, and collaborative art-making. Guided students to value the importance of empathy as the path towards mutual understanding.
- Entrusted to uphold the organization's mission as a “live-in” residential counselor. Modelling positive attitudes about race and difference, I facilitated conversations and activities, while directly supervising 25 students per week.

[Global Nomads Group](#) | New York, NY

Program Fellow | August 2012- January 2013

- National Spokesperson for Students Rebuild ‘[One Million Bones](#)’ tour. Presented live speeches, hosted video conferences and led art-making workshops..
- Raised awareness of mass atrocities and humanitarian crises in DR Congo, Sudan, Somalia, by leading hands on art making and large scale public art installations in the United States. Elicited over \$30,000 from program partners to aid victims.
- Arranged step-by-step itinerary to 30 US cities, made lodging reservations, secured venues, coordinated audio/visual equipment, monitored participant engagement, and corresponded with all sites to ensure program efficiency.

MEDIA | PUBLICATIONS

[Scratching a Broken Record \(2015\)](#)

Executive Producer | Documentary Film

- Responsible to coordinate the film's production from conceptualization, crew hiring, initial financing to the final distribution.
- Developing, writing, producing and giving direction to film projects including interviews, sizzle reels, and on-location interviews.
- Led fundraising and finance campaigns via online crowdfunding, attracting individual support, in-kind donations, and soliciting gifts from major institutional donors.

"A documentary film that explores the subversive music culture in Serbia. Through the voices of some of the Balkans more celebrated music artists, Terrance Smith goes on a journey to understand how Rock and Roll, Blues, and Reggae have become embedded in ex-Yugoslav youth culture, and how music has been used to inspire and incite an artist-driven revolution in a historically war-prone region."

[Inside these Walls: Kosovo \(2012\)](#)

Publisher | Book & Newspaper Magazine

- Created 1 full-color, glossy, high-quality book ranging in price from \$25 to \$40 (USD)
Sold 200+ hard copies in the first month.
- Secured funding, story development, and travel logistics for the creative team (Chicago, IL/Lexington, KY/ Los Angeles, CA [USA], Prishtinë/Mitrovicë [Kosovo], coordinated translation services Albanian-English/English-Albanian.
- Established a quality control policy with printers and bookbinders that required sign-off on each color separation, proof and materials for the production of the book.
- Worked with the writers of the Orange County Register in Los Angeles, California to produce a 10-page feature for the 350,000 readers of their sunday magazine.

"The stories in this book focus on two conflicts and a small portion of ethnic Albanians that were forever changed by them. Thousands were displaced during the communist regime of Albanian President, Enver Hoxha, and later, during the Kosovo War of 1999. Twenty- eight families fleeing varying situations, found their way to Jetimorija- an abandoned orphanage in the city of Mitrovica, Kosovo. "

Content Creator

[SimplyTerranceTV | YouTube](#)

- Conceptualize, acquire, shoot and edit video footage for short clips and episodes.
- Collaborate with international partners, hire film crew, and secure on-location coverage.
- Conduct on-location interviews character interviews, coverage of music festivals, fashion, film premieres and cultural events.

SPEAKING ENGAGEMENTS

Keynote Speaker

"Diversity Day," Keynote Address, [Boston Community Leadership Academy](#), Boston, Massachusetts, April 2017

[Syracuse University Class Marshal Luncheon](#), Keynote Address, Office of the Chancellor, Syracuse, New York, March 2017

["Check-In, Check-Out: Understanding our Expectations Traveling in a Shared World"](#) Global Partners Day, Boston Latin School, Boston, Massachusetts, December 2016

["Deconstructing Illusions"](#) TEDx:Bergen Community College, Bergen County, New Jersey, April 2013

"IT & Crowdfunding 101" [CK13 Omladinski Centar](#), Novi Sad, Serbia, March 2014

Moderator

["Walk-In: in School Rally for Justice"](#) Boston Community Leadership Academy, Boston, Massachusetts, February 2015

Panelist

["Chance Encounters: People are presented with serendipitous moments that can shape the course of their professional careers."](#) Syracuse University, College of Visual & Performing Arts, Syracuse, New York, April 2016

["Orange Central: Annual Alumni Panel Discussion."](#) Syracuse University, College of Visual & Performing Arts, Syracuse, New York, October 2016

Presenter

["Diversity Forum: Media Matters."](#) National Cathedral School, Washington, District of Columbia, April 2017

"Challenging Traditions: Embracing our Differences" Leaders-in-Training program, [YMCA Camp Woodstock](#), Woodstock Valley, Connecticut, July 2016

"Youth Leadership: Character Development and Our Digital Footprint" Junior Counselor professional development workshop, [YMCA Camp Woodstock](#), Woodstock Valley, Connecticut, July 2015

"Investing in Childhood Dreams: The Impact of Sleepaway Camp for International Campers" [YMCA Camp Woodstock](#) recruitment event, Madrid & Tarragona, Spain, March 2015.

["Students Rebuild On Tour: One Million Bones"](#) New York, New Jersey, Pennsylvania, Connecticut, Rhode Island, Vermont, Massachusetts. September 2012-January 2013

["BYOB: Be Your Own Black,"](#) First Prize, [White-Denison Public Speaking Competition](#), Department of Communication & Rhetorical Studies, Syracuse University, Syracuse New York. April 2011.

["United Nations Day: Youth Leadership through Global Education and Travel"](#) [Ethiraj College for Women](#), Chennai, India. October 2009

Facilitator

["Multiracial Affinity Group: Advancing Human and Civil Rights – Fulfilling the Dream Together"](#) People of Color Conference, National Association of Independent Schools, Atlanta, Georgia. December 2016

["Multiracial Affinity Group: Art, Science, Soul, and the Equity Imperative."](#) People of Color Conference, National Association of Independent Schools, Tampa, Florida. 2015

Telecast

["Film Premiere, Scratching A Broken Record"](#) Interview/News Coverage, RTV Studio B, Belgrade, Serbia. March 2015

["My Day Mom's Way"](#), Guest, Say Yes to The Dress, TLC Television, Half Yard Productions, Kleinfeld Bridal, New York, March 2015

["EXIT Festival"](#). Commercial, Petrovaradin, Novi Sad, Serbia, July 2011-2012

[Miss Teen Bahamas 2010](#), ZNS Bahamas Television, Host, Theodore Elyett Productions, Rainforest Theater, Nassau, Bahamas, August 2010

[Miss Teen Bahamas 2009](#), ZNS Bahamas Television, Host, Theodore Elyett Productions, Rainforest Theater, Nassau, Bahamas, August 2010

EDUCATION

[Syracuse University](#)

B.S. Communication & Rhetorical Studies | College of Visual & Performing Arts

August 2007- May 2011

- Concentration in media studies and intercultural communication.
- Drafted a grant proposal and received \$15,000 amount for undergraduate, student-led research abroad.
- [White-Denison](#) Award for Public Speaking Competition, “BYOB: Be Your Own Black” First Prize; highest honor in the Department of Communication & Rhetorical Studies (2011)

[Semester at Sea](#) - University of Virginia

Global Studies & Communications | August 2009- December 2009

- Circumnavigated the world visiting 13 countries. Engaged in a series of service-learning projects and field programs.
- Honored as “Diversity Scholar” and conducted a capstone documentary highlighting cross-generational communication and kinship in travel. Winner of \$10,000 diversity scholarship for Semester at Sea.
- Enrolled in documentary film coursework and mentored by Academy-Award winner, Paul Wagner.